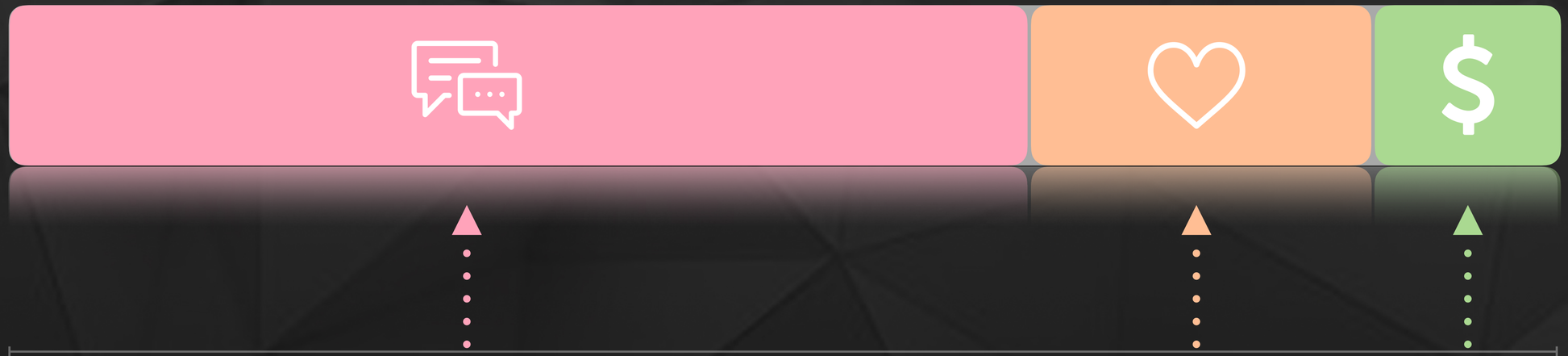
PURPOSE OF YOUR IG CONTENT

What is the **purpose** of your instagram content?



70% Engagement / Reach

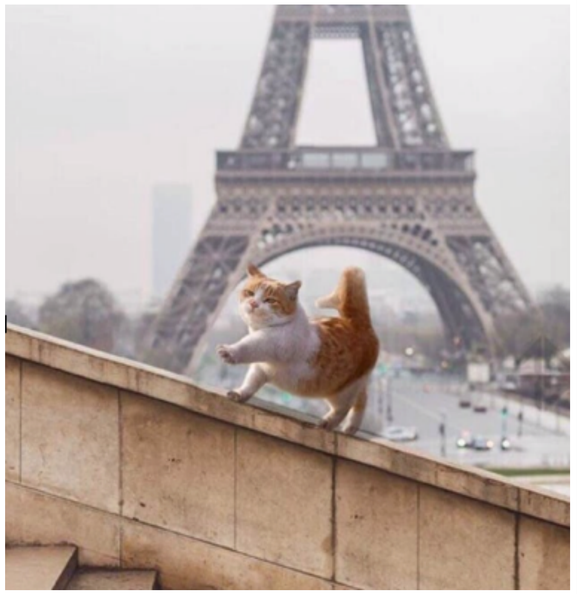
20%
Trust / Affinity

10% Sales

70% Engagement / Reach

luxury_freedomformula

This is incredible technology yet to be implemented! Tag a friend!
.
Follow 👉@luxury_freedomformula
.
#keepitupbaby #seeksuccess #multimillionaires #instagramentrepreneur #baliinstagram #dailysuccess #dailybusiness #exploretheworld🌎



meowmeowcatclub

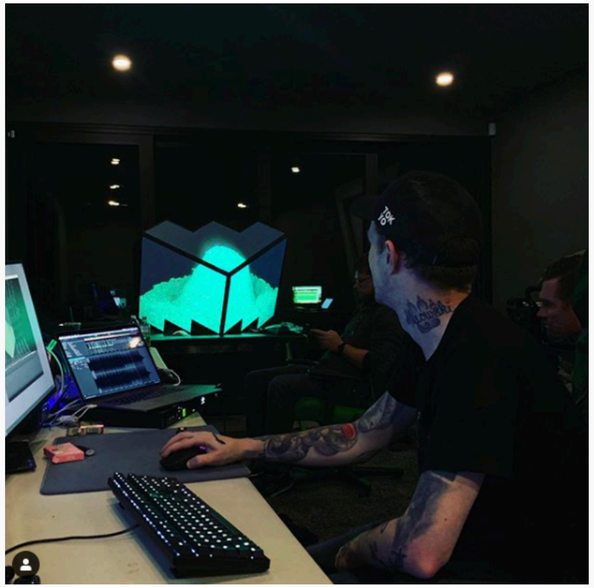
📽️ from retiredtroll88 | RD
😄😄😄😄😄 ~ double tap ❤️❤️
#cat #cats #catofinstagram #catoftheday #catlover #catsagram #catlovers #cat_features #catlady #catlife #catlove #catsgram #cutecat #cutest #meow #kittycat #topcatphoto #kittylove #mycat #instacat #ilovecats #kitties #gato #kittens #kitten

20% Trust / Affinity

juicepress

July's Smoothie of the Month - Green Light w/ MANGO Featuring an organic spinach & kale base, we add vanilla, date, bananas, maple+ water and MANGO to create a refreshing and nutrient dense summer favorite@ Add GINGER to the mango for an immune boost & fiery kick at NO additional cost! $10.10 | 120 Cals

#SmoothieOfTheMonth #USDAOrganics



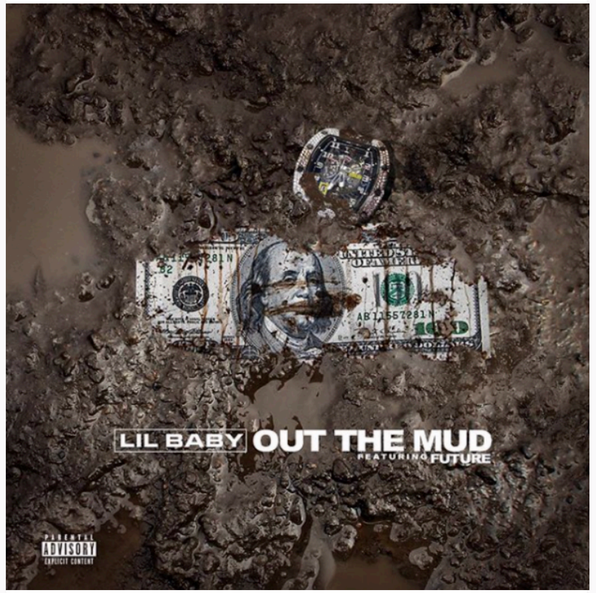
deadmau5

Final CubeV3 production work with the team in the new production office at the house.. Room with a view.

#cubev3 #deadmau5 #seven20 #mau5trap

$

10% Sales



lilbaby_1

"Out The Mud" ft @future
Out Now On All Platforms 🔥🔥🔥
Let The Summer Begin 😻😻

fazeclan

#FaZeUp at all times
Cop the shirt at fazeclan.com

PHASE

1

Reach a targeted / relevant audience

PHASE

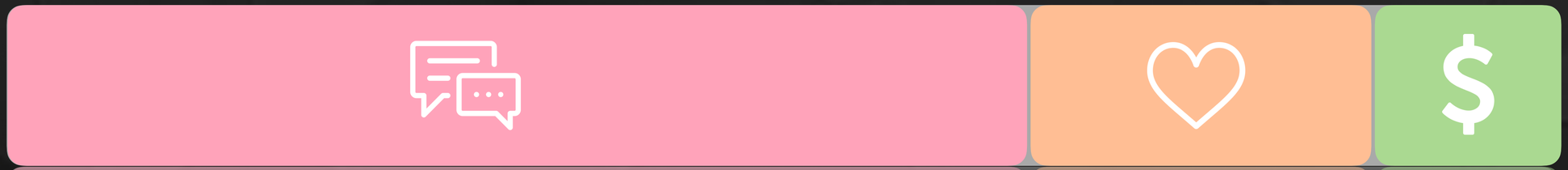
2

Build trust and affinity

PHASE

3

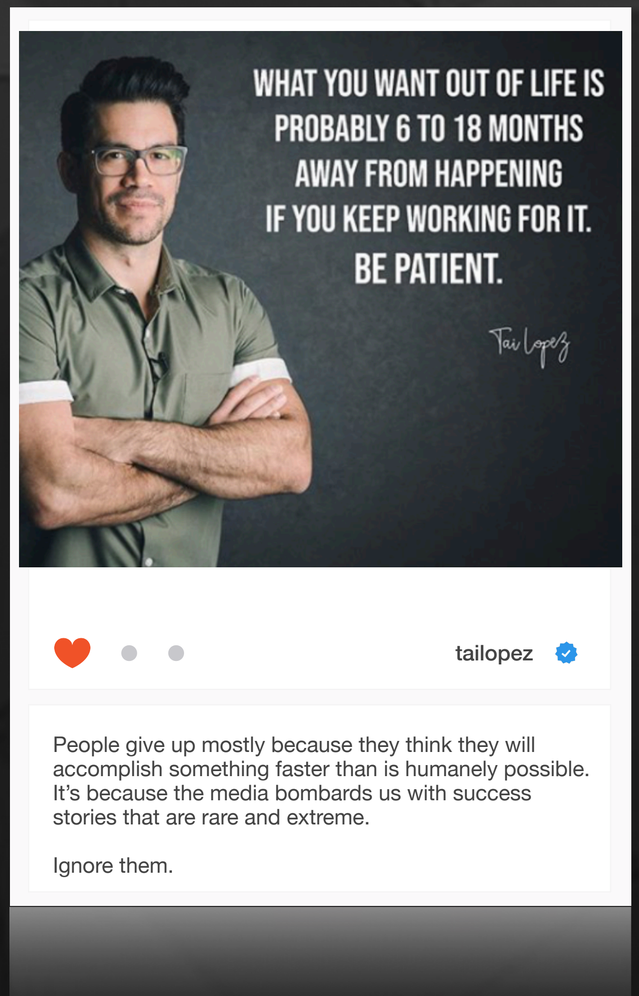
Convert to Sales



PHASE
1

$10,000 Giveaway
Happy Holidays!
tailopez
Special Edition of my @tailopez giveaway for the next 10 days. I'm choosing winners every day to receive cash
-
All you have to do is follow my @tailopez verified account and you're automatically entered for free
-
(Hint: Increase your chances by liking, commenting, tagging friends and using the hashtag #payitforward overtime I post)

PHASE
2


WHAT YOU WANT OUT OF LIFE IS PROBABLY 6 TO 18 MONTHS AWAY FROM HAPPENING IF YOU KEEP WORKING FOR IT. BE PATIENT.
Tai Lopez
tailopez
People give up mostly because they think they will accomplish something faster than is humanely possible. It's because the media bombards us with success stories that are rare and extreme.
Ignore them.

PHASE
3